

CONTRACT

Miami - Ft. Lauderdale

www.telemundo51.com

WSCV
15000 SW 27th Street
Miramar, FL 33027
(305) 888-5151

And:

STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015

<u>Contract / Revision</u> 691254 /		<u>Alt Order #</u> 01467584
<u>Product</u> 1777 - TV 4804		
<u>Contract Dates</u> 10/03/16 - 10/08/16		<u>Estimate #</u> 4804
<u>Advertiser</u> MIGUEL DIAZ DE LA PORTILLA FOR STATE		<u>Original Date / Revision</u> 09/30/16 / 10/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSCV	<u>Account Executive</u> Will Hildebrandt	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u>	<u>Advertiser Code</u> 1181	<u>Product Code</u> 1777
<u>Agency Ref</u> 11365		<u>Advertiser Ref</u> 08559

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSCV	10/03/16	10/05/16	M-F 5A-6A NOTICIERO 51	5A-6A		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	MTW----				3	\$100.00			
2	WSCV	10/03/16	10/05/16	M-F 10A-1030A ACCESO	M-F 10A-1030A AC		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	MTW----				3	\$300.00			
3	WSCV	10/03/16	10/05/16	12P-1P	12P-1P		:30			NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	MTW----				3	\$525.00			
4	WSCV	10/03/16	10/05/16	M-F 5P-530P NEWS	5P-530P		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	MTW----				3	\$1,600.00			
5	WSCV	10/03/16	10/05/16	M-F 530P NEWS	M-F 530P NEWS		:30			NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	MTW----				3	\$1,700.00			
6	WSCV	10/04/16	10/04/16	NOTICIERO 51	6P-6300P		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$2,200.00			
7	WSCV	10/03/16	10/05/16	NOTICIERO TELEMUNDO	630P-7P		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	M-W----				2	\$2,500.00			
8	WSCV	10/04/16	10/04/16	7P-8P	7P-8P		:30			NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$2,900.00			
9	WSCV	10/03/16	10/05/16	8P-9P	8P-9P		:30			NM	3	\$8,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



Miami • Ft. Lauderdale

www.telemundo51.com

WSCV
15000 SW 27th Street
Miramar, FL 33027
(305) 888-5151

<u>Contract / Revision</u> 691254 /		<u>Alt Order #</u> 01467584
<u>Contract Dates</u> 10/03/16 - 10/08/16	<u>Product</u> 1777 - TV 4804	<u>Estimate #</u> 4804
<u>Advertiser</u> MIGUEL DIAZ DE LA POR		<u>Original Date / Revision</u> 09/30/16 / 10/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	MTW----				3	\$2,800.00			
10	WSCV	10/03/16	10/05/16	9P-10P	9P-10P		:30			NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	MTW----				3	\$3,500.00			
11	WSCV	10/03/16	10/05/16	10P-11P	10P-11P		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	MTW----				3	\$3,000.00			
12	WSCV	10/04/16	10/05/16	NOTICIERO 51	11P-1135P		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-TW----				2	\$2,100.00			
13	WSCV	10/08/16	10/08/16	TITULARES TELEMUNDO	TITULARES TELEI		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-----S-				1	\$300.00			
14	WSCV	10/04/16	10/05/16	10A-1030A ACCESO	10A-1030A ACCES		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/16	10/09/16	-TW----				1	\$300.00			
Totals											32	\$55,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/08/16	32	\$55,475.00	(\$8,321.25)	\$47,153.75
Totals	32	\$55,475.00	(\$8,321.25)	\$47,153.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: FRSCC/MIGUEL DIAZ DE LA PORTILLA, a legally

qualified candidate of the REPUBLICAN political

party for the office of: FL SD 37

in the GENERAL

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

FRSCC/MIGUEL DIAZ DE LA PORTILLA

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ABBY DUPREE

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/5/16

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Hannel Piña

Printed Name

CSR

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

ADAM SHAW

printed name

10/4/16

date

**POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED**

- ☐ Federal Candidate
☒ State or Local Candidate
-

1. Requested by (Agency name, address, phone number & contact):

Agency Name Strategic Media Placement
Contact Adam Shaw
Phone Number 740 201 5500
Address 7669 Stagers Loop Delaware, OH 43015

2. On behalf of (Candidate name & authorized campaign committee name):

FRSCC/Miguel Diaz De La Portilla

3. Election (Office sought & date):

State Senate

4. Date of request:

9/12/16

5. Request received by:

Telemundo

6. Details:

7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:

Contact Name Abby Dupree
Phone Number (305) 643-7200
Address 2100 Coral Way Suite 505 Miami, FL 33145



**POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED**

8. Name of treasurer of authorized committee:

Abby Dupree

9. Date and nature of follow-ups, if any:

10. Disposition:

- ☐ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information:

--